



# The secrets of licensing your Business Model

## Overview of the Program

- 90 minute session
- Find out what makes a good license and what pitfalls to avoid
- Understand the process of systemizing your business so that others will pay top dollar for your model
- Find out when to bring in a lawyer to work with you on your agreement
- Learn the secrets of building a license that ensures success in your licensees and residual income for you in perpetuity
- Avoid a franchise model that is expensive, labour intensive, and could put you at legal risk
- Learn from North America's leader in supporting business owners in licensing their business models successfully

## FIND OUT HOW TO TAKE YOUR PROVEN BUSINESS MODEL AND CREATE RESIDUAL INCOME

Thousands of business owners have put the time into figuring out their business model and don't realize they are sitting on a 'gold mine'. Many entrepreneurs will happily pay for a healthy licensing fee for the right to use the tools, techniques and strategies to build and sustain a profitable business model.

We have spent the last decade working with business owners to understand what licensing is, how it differs (and is better) than franchising models, and how to position their business to be able to license their idea and make monthly income, all from work they have already done. The Ghost CEO™ team is only one of a handful of companies in North America that knows how to do this successfully. Find out how to harness the power of licensing for your own business model.



Felicia@GhostCEO.com  
**778-986-1138**