



ENTREPRENEURIAL MOMS: UNDERSTAND THE MEANING BEHIND YOUR NUMBERS

3 HOUR AFTERNOON SESSION JUNE 21ST 1- 4PM

- 1) Assessing the overall **financial health** of your business
 - Learn tips and the proper way to read a balance sheet
 - Understand and calculate the present value of your business
- 2) Reinvesting in my business versus **paying myself**
 - What is the criteria?
 - What should my timeline look like?
- 3) Optimizing my **tax and business structure**
 - When does it make sense to incorporate?
 - How should I structure my corporation?
 - Should I incorporate my family into the business?
 - Receive a list of tip and resources for what you can write off
- 4) **Managing your books** and working with an accountant
 - What should I know?
 - How do I pick an accountant?
 - Top 5 questions you should ask your accountant
- 5) Creative ways to **grow** your business
 - 4 ways of earning money: how everyone can be an investor
 - Case studies of local businesses: what separates companies that flourish from those that flounder

Presented by



ONE TIME ONLY! Your investment includes 2 follow up appointments:

- ▶ 45 min coaching on developing your professional plan
- ▶ 45 min private 1 on 1 session consultation service mapping out your personal or business financial plan



REGISTER ONLINE

www.financialliteracyforwomen.eventbrite.com

LOCATION

#300 1111 W. HASTINGS STREET VANCOUVER
BC V6E 2J3

For more information please contact:

Sarah Ong
604.687.7773 ext. 235
sarah.ong@fci.ca

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Promotional Introductory Price \$79
(Regular \$129 value)